



# JetSmarter Cookies Policy

JetSmarter Inc. ("JetSmarter", "we", "our" or "us") uses cookies to provide you with a good experience when you browse our website and to allow us to improve our website.

## What is a Cookie?

A cookie is a small file which is downloaded on to the devices you use to access our website, such as your computer, tablet or smartphone. Each cookie is unique to your web browser. It will contain some anonymous information such as a unique identifier, the website name and some numbers.

Cookies are sent back to the website from your browser each time you re-visit it, enabling the website to retrieve and read the information held to "remember" you and/or your devices. A cookie cannot read data off your hard drive or read cookie files created by other websites. Information stored in cookies may be encrypted. More information on cookies and their use can be found at [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## What Cookies Do We Use?

Cookies are used on our website by us and some of the service providers we use to deliver part of the functionality available on our website to you. Please note that we have no control over third party service providers who use cookies on our website.

The table below sets out which cookies are used and by which service provider.

Name of Cookies	Expires	Service Provider	Purpose
session	N/A	JetSmarter	Used to identify individual client.
session.sig	N/A	JetSmarter	Used to identify individual client.
csrftoken	364 days	JetSmarter	Used to prevent cross-site request forgery attack.

Name of Cookies	Expires	Service Provider	Purpose
__cfduid	365 days	zendesk	Used to identify individual client.
__zlcmid	365 days	zendesk	store visitor's ID for widget's authentication
__zlcprivacy	365 days	zendesk	store visitor's decision on CookieLaw Javascript API
_fbp	90 days	facebook	Facebook Pixel advertising first-party cookie
fr	90 days	facebook	Facebook's primary advertising cookie, used to deliver, measure and improve the relevancy of ads.
_hjIncludedInSample	365 days	hotjar	Hotjar cookie. This session cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate funnels.
_ga	2 years	Google	Used to distinguish users.
_gid	1 day	Google	Used to distinguish users.
_gat	1 minute	Google	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_⟨property-id⟩.
_gac_⟨property-id⟩	90 days	Google	Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out. <a href="#">Learn more.</a>

Name of Cookies	Expires	Service Provider	Purpose
DSID	4463 sec	Google	used to link your activity across devices
IDE	63072801 sec	Google	One of the main advertising cookies on non-Google sites, used for advertising google serve across the web.

## How Can You Block or Manage Cookies?

You may refuse to accept cookies by adjusting the settings on your browser. This allows you to block the setting of all or some cookies. However, if you select this setting to block all cookies, you may be unable to access certain parts or functions of our website.

If you wish to restrict or block the use of cookies from our website or others, the “Help” function within your browser will guide you through the process. The website [www.aboutcookies.org](http://www.aboutcookies.org) also contains additional detailed guidance on how to do this on a wide variety of browsers.

Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

## How Do We Use Your Information?

Our Privacy Policy provides further information about how we protect and use your information when using our website. You should read the Privacy Policy alongside this Cookie Policy.

## Updates to this cookies policy

We may periodically update the cookies we use and our Cookies Policy. If we do, you will be notified when you next visit our website and you will be able to view the new Cookies Policy. You can also revisit this page if you wish to keep yourself informed.

Last updated **April 25, 2019**